



ATHLETE FUNDRAISING

FUND YOUR DREAM WITH THE AUSTRALIAN SPORTS FOUNDATION

**Are you an elite athlete,
or on the representative
pathway, and need funding
to support your sporting
dreams and achievements?**

For over 30 years the Australian Sports Foundation has helped clubs, organisations and athletes, from the grassroots to professional and elite national levels, fundraise over \$300 million for sport.

And now our Athlete Fundraising program can help you!

How it works

Athletes sign up with us to fundraise for anything that helps support their sporting ambitions, including travel, training, coaching, equipment, medical costs and nutrition. Benefits of the program include:

- **Your own online fundraising page and URL**
You can upload images and information about your fundraising goals and promote your page through your social channels and networks.
- **An integrated online donation form**
A safe and easy way to collect donations via credit card or electronic funds transfer.
- **Tax deductibility for your donors**
All donations of \$2 or more made through the Foundation are tax deductible.
- **Receiving monthly grants of donations**
- **Your very own online portal to track your fundraising progress and success**
- **Support and advice from our Athlete Fundraising Executive**

SIGN UP NOW

Find out more at
asf.org.au/athletefundraising

#JOINOURTEAM and start fundraising for your dream today!



Katie Kelly

The Athlete Fundraising program has given me the opportunity to raise funds to help cover the exorbitant costs associated with being an elite athlete and performing on the world stage.

Their tax deductible status allows me to provide my generous supporters with the opportunity to claim on their donations, which they'd never previously been able to do. I believe it's a fundamental resource for any athlete competing at the international level.'

Ned Weiland

'I am so grateful that I will be able to fulfil my dream. Without the Australian Sports Foundation's Athlete Fundraising program, none of this would have been possible.'



Amanda Reynolds

'For an elite para-athlete like myself who needed access to the support of a sport-oriented fundraising organisation, the Foundation and its resources has facilitated successful and quick access to funds, and helped raise awareness within the general public arena of para-athlete fundraising.'



Sharon Jarvis

'Competing at a Paralympics does not just happen in my sport without a huge personal financial sacrifice for the everyday necessities in getting to the top.'

Thank you to the Foundation for getting behind Athletes and helping make our dreams a reality.'



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